Nourish Beauty & Skincare Awards

Celebrating 10 Years

Clean · Natural · Functional Skincare

The only beauty and skincare awards evaluated entirely by qualified nutrition professionals.

nourishawards.org · support@nourishawards.org

About the Awards

10

Years of Excellence

10
Categories

Only
Global Award

Judged by
Nutritionists

Launched in 2024, the Nourish Beauty & Skincare Awards extend our commitment to holistic wellness beyond what we consume to what we apply to our skin. Now in our fourth year, we continue to celebrate the innovations reshaping the beauty industry — products where cosmetic excellence meets functional science and clean formulation.

Our independent panel of qualified nutrition professionals evaluates natural and functional beauty and skincare products that deliver specific, measurable benefits. We're not just looking at how a product looks or feels — we're looking at what it does. Active, proven ingredients. Scientific evidence. Real results for long-term skin health.

Whether you're innovating in skincare, haircare, makeup, or wellness-led beauty, if your product is built on integrity and backed by science, the Nourish Beauty & Skincare Awards are for you.

Why Enter?

01 Expert Recognition

The only beauty and skincare awards evaluated entirely by qualified nutrition professionals — not magazine editors, brand consultants, or influencers.

02 Retail & Buyer Confidence

Health food stores, pharmacies, and wellness retailers increasingly stock products with independent credentials. A Nourish Award gives your product a reason to stand out on-shelf and in buyer meetings.

03 Real Feedback

Every entrant receives a Nourish Evaluation Report — detailed written feedback on their product from the Nourish panel, regardless of outcome.

04 Lasting Credibility

A Nourish Award badge, valid for two years, for your packaging, website, and marketing material.

Expert Judging Panel

Nutritionists.

Nutritional Therapists.

Naturopaths.

Our Judges

Our judges are practising nutritionists, nutritional therapists and naturopaths. Understanding ingredient science — and what happens when substances are absorbed through the skin — is central to their expertise. They evaluate beauty and skincare products with the same critical rigour they apply to everything their clients consume and use.

That is the expertise behind every entry you submit. Your product is assessed on ingredient integrity, formulation quality, clean and safe formulation, and whether it genuinely supports long-term skin health — by professionals who bring the same evidence-based approach to the awards as they do to their own client practice.

Criteria: Natural ingredients · Free from harmful chemicals · Scientific substantiation · Cruelty-free · Sustainable packaging · Long-term skin health

What Judges Look For

Eight criteria assessed by qualified nutrition professionals

01 **Natural & Active Ingredients**

Products should contain natural ingredients with proven functional benefits. We look for active, purposeful ingredients with a clear rationale for every component included.

02 **Scientific Substantiation**

Claims should be backed by scientific evidence. Judges assess whether the formulation can genuinely deliver on its stated benefits.

03 **Free from Harmful Chemicals**

We look for products free from harmful chemicals, synthetic additives and parabens. Our panel reviews the full formulation, not just the headline actives.

04 **No Artificial Colours or Irritants**

Products should be free from artificial colourants and known skin irritants. Natural pigments and botanical colouring agents are welcome.

05 **Cruelty-Free**

Products should be developed and produced without animal testing at any stage, including individual ingredients where applicable.

06 **Sustainable Packaging**

Judges consider the environmental impact of packaging, including materials, recyclability, and whether packaging is proportionate to the product.

07 **Long-Term Skin Health**

Products should be formulated to support the integrity of the skin over time, not just deliver an immediate cosmetic effect.

08 **Transparency & Labelling**

Marketing claims on packaging and promotional materials should be supported by what is actually in the product, at an effective level.

Award Star Ratings

Combined panel scores determine your award tier

★★★

Nourish Exceptional

90–100%

Reserved for products that are both flawlessly formulated and genuinely innovative. Our highest award — deliberately rare.

★★

Nourish Excellence

70–89%

Excellent, well-executed products demonstrating clear expertise and intentional formulation.

★

Nourish Recommended

60–69%

Good products that meet our quality threshold and are recommended by our expert panel.

No Award — Below 60%

All entrants receive a Nourish Evaluation Report with written feedback from the panel regardless of outcome.

Award Categories

10 categories — a product may be entered into up to two categories

Skincare

- Face & Neck Skincare
- Cleansing & Treatment
- Problem Skin Solutions

Body & Personal Care

- Body Care
- Scalp, Hair & Grooming
- Hand, Foot & Nail Care

Beauty & Wellness

- Makeup
- Sun Care & Self Tan
- Fragrance & Wellness
- Ingestible Beauty

Who Can Enter?

Open globally — UK · EU · USA · Canada · Australia · New Zealand · Asia (incl. K-beauty & J-beauty)

Eligible Products

Skincare, haircare, body care, makeup, fragrance and wellness products, and ingestible beauty products. Pre-launch products are eligible.

No Sales Minimum

You do not need a minimum sales volume. Start-ups and emerging brands are welcome.

Product Samples

We require 6 units of each SKU entered. Samples are not returned. Products must be submitted in final retail packaging.

Individual SKUs

Each product SKU is entered separately. Different formulations of the same product range count as separate entries.

Two Categories Max

A single product may be entered into up to two categories. Each entry is judged independently.

Winners Badge Use

The badge applies to the awarded product only and is valid for two years from the date of award.

Entry Fees

Per product entry (SKU). Payment by card or BACS.

Micro Business & Start-ups	Small–Medium Business	Large & Enterprise
£125	£260	£420
per product entry	per product entry	per product entry
Revenue under £2M (or $2.5M) in the past 12 months	Revenue over £2M (or $2.5M)	Revenue over £15M (or $20M)

2027 Timeline

UK Beauty & Skincare Chapter

2 Nov 2026

Entries Open

Submit your entry form online, select your categories, and pay your entry fee. Your product information link is sent to you immediately by email.

01

02

29 Jan 2027

Entries Close

All entries and Product Information Forms must be received. Samples are dispatched after this date — hold yours until you receive delivery instructions.

Mar–May 2027

Judging

Products are assessed remotely by specialist nutrition panels over a three-month window. Panels are matched per category for relevant expertise.

03

04

16 June 2027

Winners Announced

All entrants are notified. Winners receive brand assets and digital badges. Every brand receives their Nourish Evaluation Report.

How to Enter

1

Register & Pay

Complete the online entry form at nourishawards.org. Select your categories (up to two per product) and pay your entry fee by card or BACS. You will receive a confirmation email immediately.

2

Complete Your Product Information Form

Your confirmation email includes a link to your Product Information Form. Complete it as soon as possible — judging cannot begin without it. The form covers formulation details, ingredients, active components, and product credentials.

3

Send Your Samples

Shortly after entries close, we will contact you with your sample delivery window and instructions. If you entered early in the window, please hold your samples until you hear from us — do not send them before you receive your delivery instructions. Send 6 units of each SKU entered. Products must be in final retail packaging, as judges review labelling as part of the assessment.

What You Receive

Winner Benefits

Award Badge

Official Nourish Award logo for packaging, website, and marketing. Valid for two years.

Winners Directory

Listed in the searchable Nourish winners directory with a direct link to your website.

Press & Media Pack

Receive a ready-to-use press pack — template release and media assets to announce your win to trade press, buyers, and investors.

Social Feature

Potential Instagram collaboration — direct exposure to the Nourish Awards audience.

Nourish Evaluation Report

ALL ENTRANTS

Every entry — winner or not — receives a comprehensive written evaluation from our qualified nutrition panel. Understand exactly how your product scored across each judging criterion, gain actionable insights for product development, and receive professional validation of your formulation.

What People Say

JUDGES

“I love judging the Nourish Awards to see the latest innovation in both foods and supplements. I'm blown away each year by the high standards.”

Caroline Peyton

Nutritionist, Naturopath & Gut Health Expert

“It is a privilege to judge these awards, discover innovative brands, and meet the incredible people behind them.”

Tara Lee

Nutritional Therapist

WINNERS

“We respected the detailed judging process and the insightful feedback from experienced nutritionists — something uncommon elsewhere. Winning a Nourish Award has boosted our reputation and reminded us to stay dedicated to creating innovative, top-notch products for health and wellness.”

Jordi Mascio

Goldman Laboratories, UK

“We applied to get a professional, independent judgement of our products and were thrilled by the high appreciation from the competent jury. The awards have been invaluable in promoting our products — we're now entering for the fourth year in a row!”

Olga Stepanko

Inne®, Germany

“Entering the Nourish Awards continues to give our brand credibility despite our long-standing place in the industry. Expert judging provides feedback on both our established products and new innovations, helping us refine our offerings and strengthen our position in a competitive market.”

Lucy Redfern, Managing Director

Good Health Naturally

Sponsor the Nourish Awards

Ten years of reach. One audience that matters.

The Nourish Awards are now in their tenth year, reaching beauty brands, nutritionists, practitioners, and health-conscious buyers across the UK, Europe, and North America. Sponsorship puts your brand at the centre of the conversation — in front of an audience that values quality, formulation integrity, and professional recommendation.

Brand Visibility

Your logo on all entrant communications, the awards website, category pages, and winners' materials — reaching brands and practitioners actively engaged with the awards.

Category Naming Rights

Sponsor a specific award category and have your brand associated with the winning product in that space. Ideal for ingredient and trade brands.

Social & Editorial

Features across Nourish's social channels, newsletters, and editorial content throughout the entry and judging window to a highly engaged audience.

Event Presence

A presence at winner announcements and Nourish promotional events — connect directly with the beauty brands and nutrition professionals in your sector.

Sponsorship enquiries — contact Diana Babics: **support@nourishawards.org**

Ready to Enter?

Entries open 2 November 2026 — closes 29 January 2027

nourishawards.org

support@nourishawards.org

@nourishawards Instagram · LinkedIn · Facebook

Have questions before submitting your entry? We can help with category selection, samples, and the award process — just email support@nourishawards.org

Nourish Media Group Ltd · 167–169 Great Portland Street, 5th Floor, London W1W 5PF